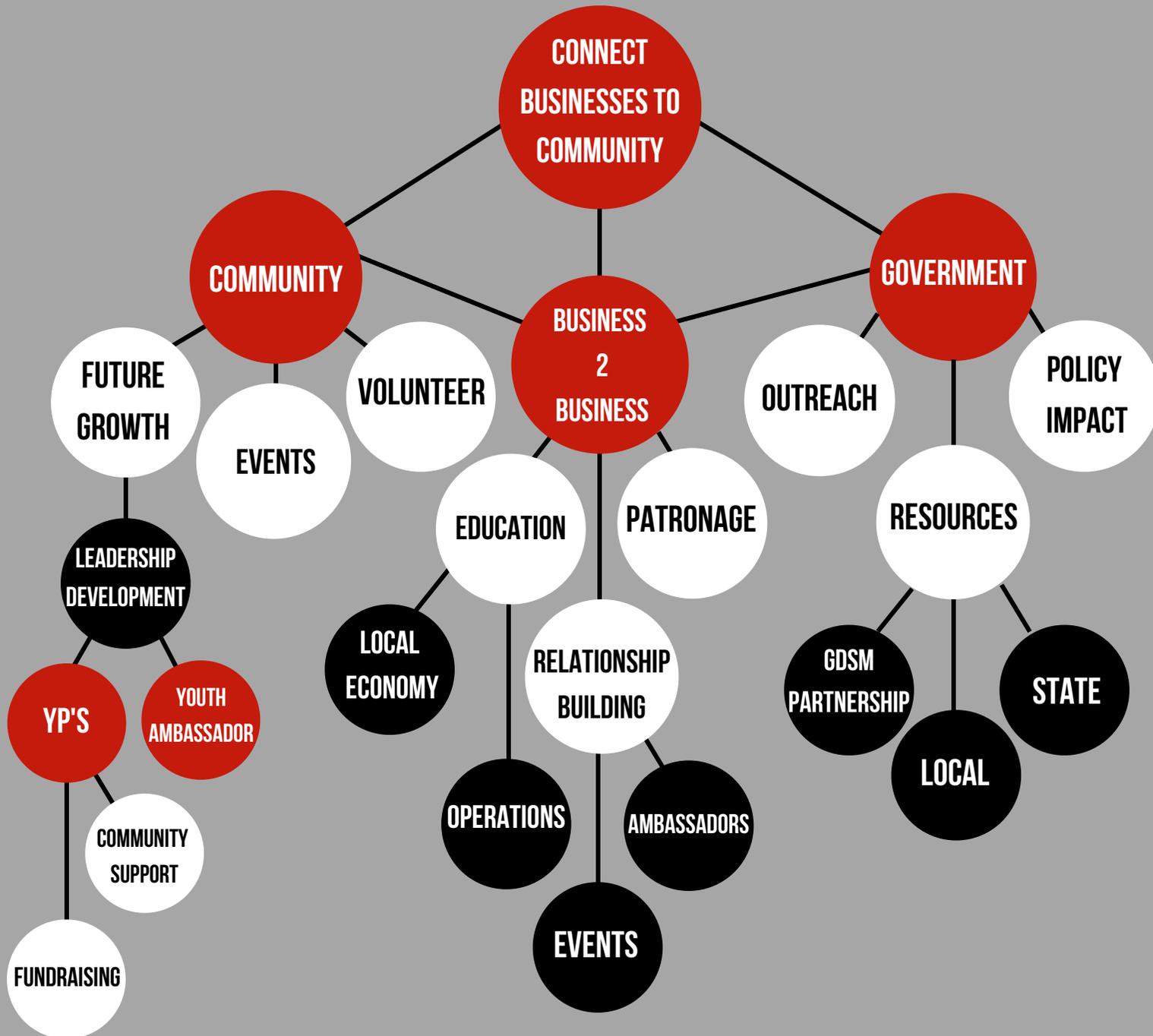


GREATER NEWTON AREA CHAMBER OF COMMERCE

Mission Statement:

We serve the greater Newton area by connecting local businesses and the community



NEWTON CHAMBER OF COMMERCE

ORGANIZATIONAL KEY



COMMUNITY

FUTURE GROWTH

Provide leadership development through:

* **Young Professionals** is made up of members and non-members working in the community and volunteering their time to create a better community

* **Youth Ambassador Program** is Highschool students join the Chamber Ambassadors each month for business visits to broaden their knowledge on existing businesses in our community and the career opportunities that are not far from home. The goal is to retain them in our community following their secondary education.



BUSINESS 2 BUSINESS

EDUCATION

* **Help** business members to understand local and state funding sources, taxes, and grant opportunities

* **Provide Opportunities** for members to promote their business to other members with seminars, lunch and learns, etc. Also offer an atmosphere where members can grow their business network

* **Offer monthly events** where members can learn "best practices" and other important topics of running a business



GOVERNMENT

OUTREACH

* **Communicate** to business members regarding local, state, and Federal policies and changes happening that could affect business.

* **Advocate** for Chamber member businesses and organizations

COMMUNITY

EVENTS

* **Annual July 4th Parade** - This annual tradition is one that draws thousands of people to our downtown each year. The event is open to all to participate, volunteer, and enjoy! Members can take advantage of advertising and sponsorships to help promote their business.

* **NewtonFest "Cool Cars" Car Show** - The annual car show is a fun event for car enthusiasts to show off their car and visitors to gawk at the incredible display of cars old and new. Located in our downtown, it is a major draw for our downtown retail and restaurants. It also provides opportunities to volunteer during the event as well as sponsor to help market your business and support the event.

* **Lighted Parade & Courthouse Lighting** - This event is a gathering of our community for a fun parade to celebrate the upcoming holiday season. Participation is open to all and it gives the opportunity for marketing your business to the community through sponsorships, volunteering, and participation.

BUSINESS 2 BUSINESS

RELATIONSHIP BUILDING

* **New Teacher's Luncheon** - Annual event where we welcome our new teachers to the Newton Community School District and the Newton Christian School. Members have the opportunity to participate in this event by sponsoring and/or attending and providing branded items to include in our goodie bags for each new teacher. This is also a great way to expand your network by meeting the newest members of our community.

* **Annual Ambassador Golf Outing** - Our annual golf outing is all about the fun and the networking! It not only provides the opportunity to enjoy a fun day of golf, it offers you the chance to expand your network, grow your business and make new connections!

* **Monthly Networking Events** - Each month a member hosts and has the option to promote and talk about their business to all attendees.

* **Ambassador Program** - Members have the opportunity to apply to be a Chamber Ambassador. They meet each month for 2 business visits to fellow member businesses as well as a meeting and lunch. Ambassadors are in charge of planning our annual golf outing as well as our annual holiday party. They are the welcome arm of the Chamber and serve to connect our members to our organization, and build lasting relationships

GOVERNMENT

RESOURCES

* **Greater DSM Partnership** - As a member of the Newton Chamber, you are also a regional member of the GDSM Partnership. Regional Chamber membership expands your visibility and network statewide. The Partnership provides many business resources including educational seminars, events, and keeps you in the know about state and federal issues affecting your business or organization.

* **Local - Host Educational** forums to answer your important questions regarding your taxes, TIF districts, Grant opportunities and more.

COMMUNITY

VOLUNTEER

Volunteer Opportunities for you and your employees offers a great opportunity to learn more about the mission of the Newton Chamber as well as expand your network and connect with the community.

***Event Volunteers** for community events as well as member exclusive events

***Serving** on an event planning committees

***Serving** on special Chamber committees including; Membership, Spirit, Finance to advance the goals and mission of the Newton Chamber. Serving on the Chamber board is also a very important role that guides the direction of the Chamber and helps support our mission and vision.

BUSINESS 2 BUSINESS

PATRONAGE

Educate your fellow members on your business whether you are offering a service or are a restaurant or retail! Non-Profit organizations can benefit as well by using this platform to further your mission and gain possible donors through your Chamber network.

***Support the membership** by using member businesses goods and services

***Grow your customer base** by expanding your network and building new relationships within the community and within the membership

***Create solutions** to common problems through networking and problem-solving events.

GOVERNMENT

POLICY IMPACT

***State - By utilizing our resources** with the Greater DSM Partnership we can help provide ideas for their agenda and legislative priorities for each year by communicating the needs of our members, and if necessary, helping to create change in policies at the state level.

***Local - Maintaining a working relationship** with our city council, city administrator, and mayor we thrive to always be a positive representative of our membership and business community. When issues arise that may impact our business community we want to advocate for positive change to improve our community.