



GREATER NEWTON AREA CHAMBER OF COMMERCE

2022 Business and Community Guide

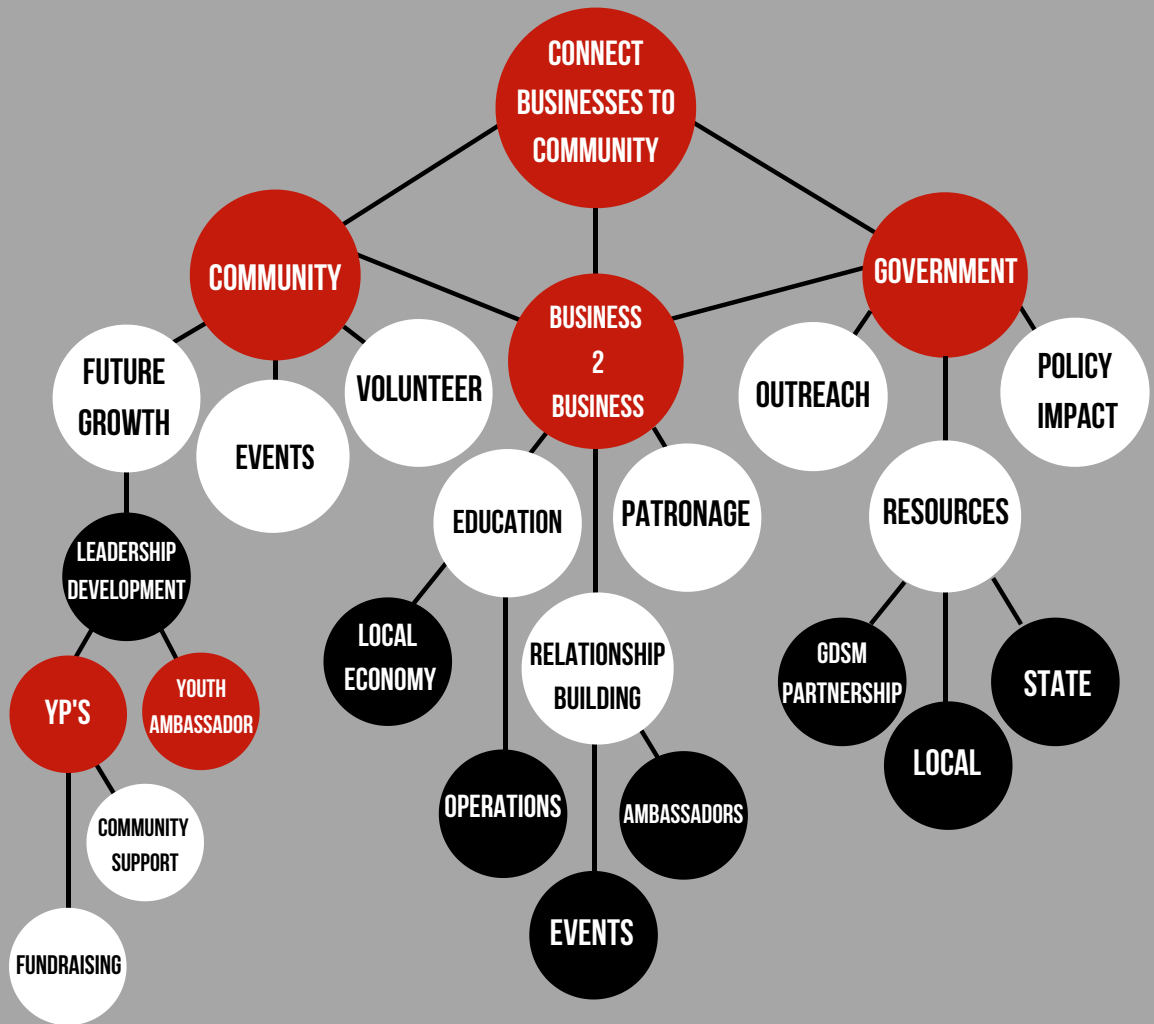
ORGANIZATIONAL CHART

GREATER NEWTON AREA CHAMBER OF COMMERCE

Mission Statement:

We serve the greater Newton area by connecting local businesses and the community

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achieve a lifetime
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2022 *A Time to Reconnect*



2022 has brought us a slow return to “normal”. Looking back at 2021, the Chamber experienced a cautious return to attending yearly and monthly events and, in turn, suffered that feeling of disconnection. Attendance was low, but our membership stayed strong. How could we encourage our members to engage once again? This had to come naturally, and we met this issue with much patience and perseverance. We continued to provide alternate options for meetings and held certain events online as well as in-person. So far in 2022, we have seen attendance grow at our annual events and monthly networking events, and the future looks bright and sustaining. I see this year as a time to “reconnect”. We encourage our members and their staff to return to in-person monthly networking events when they are ready. Our networking events are a large part of our identity, and they provide our business members with great opportunities to highlight their businesses and to collaborate with other business owners and community leaders. Why is this important? Recognition! People want to do business with those they know, like and trust. The Chamber is the gateway to creating these relationships.

I hope you will take the time to read through our 2022 Chamber Directory and Community Guide. You will find information on the Chamber organization and our initiatives for 2022. You will find our list of our amazing Chamber members for 2022 and our list of events for 2022. We want to thank our community partners – The Newton Community School District, The City of Newton, Newton Development Corp, Newton Housing Development Corp, and Newton Mainstreet. We also want to thank our loyal Chamber members – you are the backbone of our organization and our community!

Celebrate your relationships this year and remember to “reconnect”!

Sincerely,

Amanda Price

Executive Director, Greater Newton Area Chamber of Commerce

2022 Initiatives for the *Greater Newton Area Chamber of Commerce*

Dues Structure Update – The Newton Chamber Membership Committee spent most of 2021 planning and organizing our new dues structure and it is now live on our website! We want to ensure that our dues structure accurately represents our membership and our potential members. It is always important to stay up to date with current Chamber trends to best serve our community businesses as well as keep our Chamber financially stable and our dues structure has not seen a major change in years. We hope to grow our Chamber membership and we see this as an opportunity for that growth and change.

Student Ambassador Program – We will be working directly with our current high-school students to provide them the opportunity to join our Ambassador program. What that means is that we will welcome 1-2 students each month to join our Ambassadors as they visit our local businesses. Our goal is to give our students information on what companies and organizations we have in our community, what need they serve, and how they operate, showing them there are great job opportunities right here in our community. We struggle with retaining talent for our local companies and we feel this is a great way to encourage our current students to either remain in their hometown or return once they receive their secondary education.

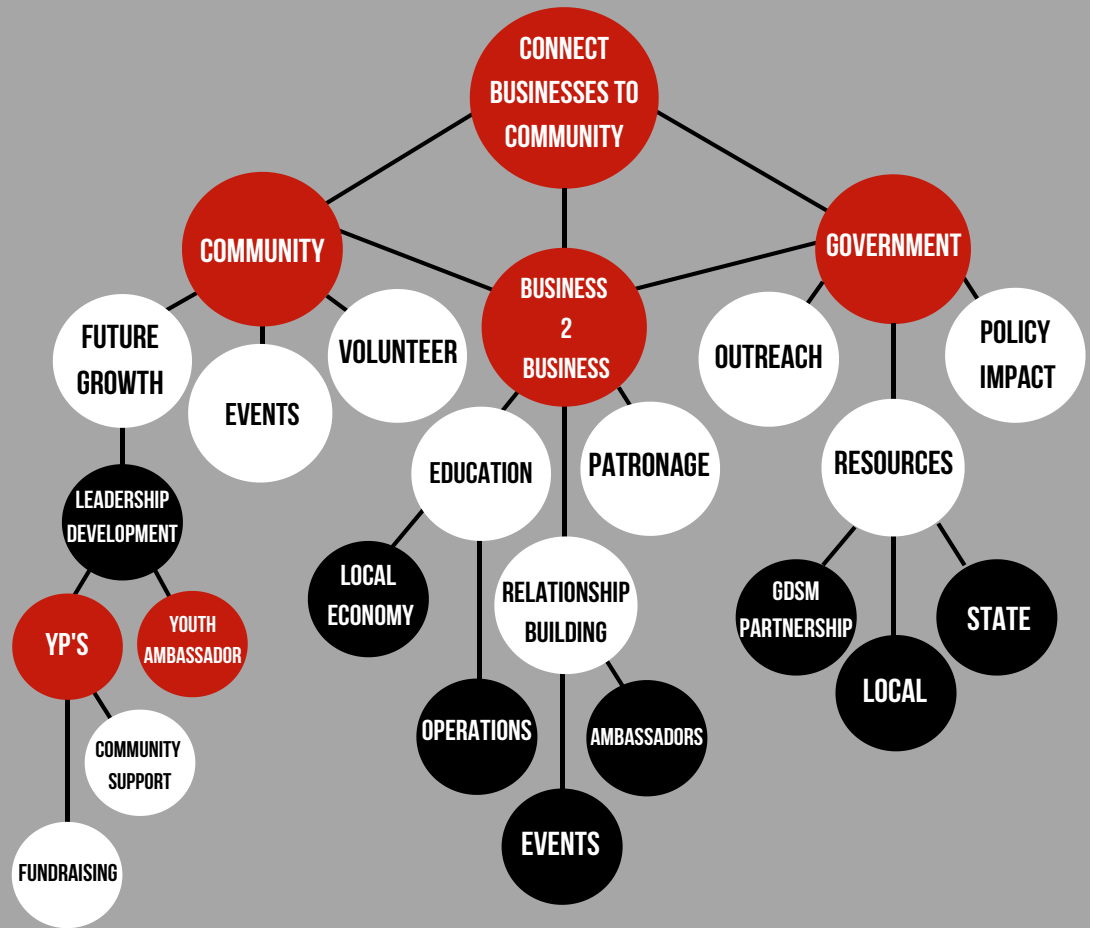
Young Professionals of Jasper County – We have taken the reins from the Newton Development Corporation and now will house the YP's under the Chamber arm. A Young Professional group is an important tool in business recruitment and retention, and we hope to bring this group back to life with new goals and new members! We feel it will serve our business members well, providing an outlet for their younger workforce to connect and build important relationships, which will create a stable workforce for our community.

GREATER NEWTON AREA CHAMBER OF COMMERCE

Mission Statement:

We serve the greater Newton area by connecting local businesses and the community

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NEWTON CHAMBER OF COMMERCE

ORGANIZATIONAL KEY

COMMUNITY

FUTURE GROWTH

Provide leadership development through:

* **Young Professionals** is made up of members and non-members working in the community and volunteering their time to create a better community

* **Youth Ambassador Program** is Highschool students join the Chamber Ambassadors each month for business visits to broaden their knowledge on existing businesses in our community and the career opportunities that are not far from home. The goal is to retain them in our community following their secondary education.

BUSINESS 2 BUSINESS

EDUCATION

* **Help** business members to understand local and state funding sources, taxes, and grant opportunities

* **Provide Opportunities** for members to promote their business to other members with seminars, lunch and learns, etc. Also offer an atmosphere where members can grow their business network

* **Offer monthly events** where members can learn "best practices" and other important topics of running a business

GOVERNMENT

OUTREACH

* **Communicate** to business members regarding local, state, and Federal policies and changes happening that could affect business.

* **Advocate** for Chamber member businesses and organizations

COMMUNITY

EVENTS

*** Annual July 4th Parade** - This annual tradition is one that draws thousands of people to our downtown each year. The event is open to all to participate, volunteer, and enjoy! Members can take advantage of advertising and sponsorships to help promote their business.

*** NewtonFest "Cool Cars" Car Show** - The annual car show is a fun event for car enthusiasts to show off their car and visitors to gawk at the incredible display of cars old and new. Located in our downtown, it is a major draw for our downtown retail and restaurants. It also provides opportunities to volunteer during the event as well as sponsor to help market your business and support the event.

*** Lighted Parade & Courthouse Lighting** - This event is a gathering of our community for a fun parade to celebrate the upcoming holiday season. Participation is open to all and it gives the opportunity for marketing your business to the community through sponsorships, volunteering, and participation.

BUSINESS 2 BUSINESS

RELATIONSHIP BUILDING

***New Teacher's Luncheon** - Annual event where we welcome our new teachers to the Newton Community School District and the Newton Christian School. Members have the opportunity to participate in this event by sponsoring and/or attending and providing branded items to include in our goodie bags for each new teacher. This is also a great way to expand your network by meeting the newest members of our community.

***Annual Ambassador Golf Outing** - Our annual golf outing is all about the fun and the networking! It not only provides the opportunity to enjoy a fun day of golf, it offers you the chance to expand your network, grow your business and make new connections!

***Monthly Networking Events** - Each month a member hosts and has the option to promote and talk about their business to all attendees.

***Ambassador Program** - Members have the opportunity to apply to be a Chamber Ambassador. They meet each month for 2 business visits to fellow member businesses as well as a meeting and lunch. Ambassadors are in charge of planning our annual golf outing as well as our annual holiday party. They are the welcome arm of the Chamber and serve to connect our members to our organization, and build lasting relationships

GOVERNMENT

RESOURCES

***Greater DSM Partnership** - As a member of the Newton Chamber, you are also a regional member of the GDSM Partnership. Regional Chamber membership expands your visibility and network statewide. The Partnership provides many business resources including educational seminars, events, and keeps you in the know about state and federal issues affecting your business or organization.

***Local - Host Educational** forums to answer your important questions regarding your taxes, TIF districts, Grant opportunities and more.

COMMUNITY

VOLUNTEER

Volunteer Opportunities for you and your employees offers a great opportunity to learn more about the mission of the Newton Chamber as well as expand your network and connect with the community.

***Event Volunteers** for community events as well as member exclusive events

***Serving** on an event planning committees

***Serving** on special Chamber committees including; Membership, Spirit, Finance to advance the goals and mission of the Newton Chamber. Serving on the Chamber board is also a very important role that guides the direction of the Chamber and helps support our mission and vision.

BUSINESS 2 BUSINESS

PATRONAGE

Educate your fellow members on your business whether you are offering a service or are a restaurant or retail! Non-Profit organizations can benefit as well by using this platform to further your mission and gain possible donors through your Chamber network.

***Support the membership** by using member businesses goods and services

***Grow your customer base** by expanding your network and building new relationships within the community and within the membership

***Create solutions** to common problems through networking and problem-solving events.

GOVERNMENT

POLICY IMPACT

***State** - By utilizing our resources with the Greater DSM Partnership we can help provide ideas for their agenda and legislative priorities for each year by communicating the needs of our members, and if necessary, helping to create change in policies at the state level.

***Local - Maintaining a working relationship** with our city council, city administrator, and mayor we thrive to always be a positive representative of our membership and business community. When issues arise that may impact our business community we want to advocate for positive change to improve our community.



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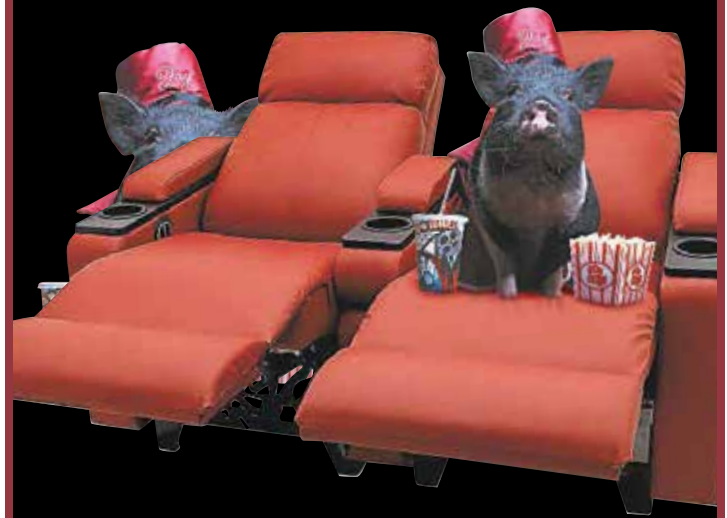
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(515)-444-2394
clinton@experiencebaqara.com



Tom Messinger

Vice Chair
Newton Community School District
1302 1st Avenue West
641-792-5809
messingert@newtoncsd.org



Jessica Branderhorst

Treasurer
Branderhorst, PLC
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jessica@branderhorstcpa.com



Joel Mills

Board Past Chair 2021
REG
3426 E 28th St. N
641-791-1010
joel.mills@regi.com

Board Members



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641-792-3010



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Sarah.Jorges@alphamediausa.com



Ambassadors

The Chamber Ambassadors are key in recruiting new chamber members and mentoring them to ensure they are making the most of their Chamber membership. They function as the hospitality arm of the Chamber, helping members feel welcomed, connected, and informed.

The Ambassadors meet on the third Thursday of each month, at 11am, for business visits, and then from 12-1pm for their monthly meeting and lunch. They play a key role in planning the Annual Golf Outing, and the year-end Member Christmas Social. Ambassadors also attend the Ribbon Cuttings, Business After Hours, Ground Breakings, Open Houses, and other community events. To join the Ambassadors there is a simple application to complete and a yearly fee to cover lunch costs. This is a great way to introduce employees to the Chamber and start molding their leadership skills. It also can be an introduction to building important business relationships as they will meet and chat with many local businesses.

2022 Ambassadors

- Angela Adam, Newton Village
- Alli Brandenburg – Mahaska Communication Group
- Kristi Cummins, TruBank
- Jeff Holschuh, Advantage Credit Union
- Robbi Kingery – H&R Block
- John Lee, John Lee Photography
- Brett Lundberg, Wallace Family Funeral Home
- John McNeer
- Sveta Miller, DMACC
- Jeff Pence, Pence-Reese Funeral Home
- Danielle Rogers, City of Newton
- Michael Sills, OnMedia/Mediacom
- Jamie Sybert, Great Western Bank
- Margot Voshell, Wesley Life Park Centre
- Leisa Zylstra, MercyOne Medical Center

DSM USA



DES MOINES, IOWA

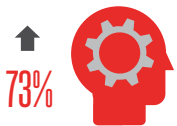


THE VALUE OF CHAMBER MEMBERSHIP

A national survey of 2,000 adults reveals that being active in a local Chamber of Commerce is an effective business strategy because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers and are involved in the community.*



Consumers are 23 percent more likely to believe that a Chamber Member uses sound business practices over non-Chamber Members.



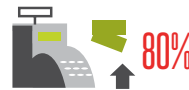
A Chamber Member enjoys a 73 percent increase in consumer awareness over a non-Chamber Member.



If a company shows that it is highly involved in its local Chamber, consumers are 10 percent more likely to rank its products than its competition.



When consumers know that a small business is a Member of the Chamber of Commerce, they are 49 percent more likely to think favorably of it.



...and 80 percent more likely to purchase goods or services from the company in the future.



**The study was conducted by The Schapiro Group, an Atlanta-based strategic consulting firm, commissioned by the American Chamber of Commerce Executives (ACCE), in cooperation with the Western Association of Chamber Executives.*

A separate study commissioned by ACCE and completed by community-based commercial credit union Cortera, sampled 10 Chambers of Commerce and approximately 10,000 companies spread across 10 states throughout the country. The study concluded that Chamber Members consistently pay their bills in a more timely manner, resulting in better credit scores (629 vs. 557) than U.S. businesses as a whole.

CONSUMERS BELIEVE THE FOLLOWING ABOUT CHAMBER MEMBERSHIP



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What Membership means *for your business*

What Membership Means for your Business:

Make New Business Contacts – Networking at Newton Chamber events help you meet potential customers, clients, and vendors. The Newton Chamber events provide great opportunities to get to know people and expand your prospect base.

Increase Your Presence on the Web – Your business will be listed in the Chamber's online "Business Directory", thereby expanding your market area. Included on your page is a description of your business, contact information, logo and a direct link to your business website, Facebook page, or any other social media or internet link you prefer.

Heighten Your Company's Visibility – Your investment in the Newton Chamber gives your business credibility, visibility, and marketability. *If a company shows that it is highly involved in the local chamber, consumers are 10% more likely to think its products stack up better against its competition. *Consumers say that being active in a local Chamber is 23% more effective for communicating that a company uses good business practices.

Market Your Products and Services – Take advantage of the Chamber's low-cost marketing opportunities. You will reach hundreds of business owners, executives, and other employees anxious to learn more about your products and services. Plenty of advertising and sponsorship opportunities exist through the Newton Chamber events, programs, website, and publications.

Get Involved – There is nothing more rewarding than volunteering your time and talent to make the community where you live and work a better place. As a member of the Greater Newton Area Chamber of Commerce, you are aligned with more than 200 other businesses, organizations, and individuals in a professional association that is working to strengthen the long-term economic vitality of its members and the community. Community Events and Sponsorship Opportunities provided through the Chamber allow you to demonstrate your support and make a positive lifetime community impact while improving the quality of life for everyone in Newton, Iowa.

*This information is from a study conducted by the Schapiro Group, and Atlanta-based strategic consulting firm, commissioned by the American Chamber of Commerce Executives (ACCE), in cooperation with the Western Association of Chamber Executives.





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[communityheightschurch](https://www.facebook.com/communityheightschurch)



[communityheights_newton](https://www.instagram.com/communityheights_newton)

BASIC MEMBERSHIP PERKS

CHAMBER SCOOP

- * Communicate news and events for your business/organization
- * More than 500 colleagues receive our monthly newsletter
- * Advertising opportunities for your business

BULK MAILING

- * Through our bulk mailing permit, members can save on promotional mailings of 200 or more pieces.

ONLINE DIRECTORY

- * Free listing on the Chamber website
- * Full page of member information including your logo, photos, and website link.
- * Create personal login to post special events, discounts, and job openings.
- * Approximately 1,000 website visitors monthly

“BIZ OF NEWTON” RADIO SHOW

- * Tune in every Friday on 95.9 KCOB AM radio station for an update from Chamber Director Amanda Price
- * Current information is shared regarding Chamber and member events
- * Complimentary perk with membership

RIBBON CUTTING

- * Assistance with planning ribbon cutting ceremony and open house
- * Chamber will assist with anniversary and milestone events for existing members
- * Members can attend ribbon cuttings to show support and network with other members

REFERRALS

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Member *Events*

Annual Dinner: January, 2023

This annual event takes place at the end of January and is open to all Chamber members. The event is a formal, fun and informative celebration of the year in review and there are many opportunities for members to contribute, either through sponsorship and/or volunteer. Members are invited to a social cocktail hour prior the dinner. After dinner is served we hear from our elected officials; both local and state. Members also hear from the Executive Director on the prior year's accomplishments and any additional benefits, events, or programs to look forward to as the year moves forward. Our executive board will hold a brief meeting welcoming our incoming board chair and any new board members and thanking all outgoing board members for their service. Two awards are given from the Chamber; "Community Service Award", and the "Key Award", as well as the "Excellence in Education" Awards presented by the NCEF Board, to deserving teachers, administrators, and employees of the Newton Community School District. We end the evening with an entertaining speaker, usually focusing on business related topics.

Golf Outing: May 19, 2022

Every year in May, the Newton Chamber Ambassadors host the annual golf outing at Westwood Golf Course in Newton. This is a fun event and a great networking opportunity that is exclusive to our members and their employees. We offer the opportunity to sign up for a foursome, as well as sponsor a tee! Your tee sponsorship includes a sign with your business logo; you can also take it a step further by having a fun game for the participants at your hole where you can hand out goodies with your company logo or information. This event is always a good time for all involved and is a great fundraiser for the Chamber.



Networking Events: Second Thursday of Every Month

These networking events are held on the second Thursday of each month. The program features business relevant topics, chamber updates, and a chance to network with fellow chamber members. Members have the opportunity to sponsor and host these events. The sponsorship opportunities offer a great way to showcase your business.

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Community *Events*



NewtonFest “Cool Cars” Car Show: June 11, 2022

This fun, annual show takes place as a major event during the city’s celebration of all things Newton, “NewtonFest”. We invite all types of cars from classic to cool to join our show. Admission is free to all attendees. The Chamber gives two trophies; one for “Best of Show” and one for “People’s Choice”. This is a fun, relaxed car show which attracts between 75-100 cars each year, and thousands of spectators. For members, this is a great event to sponsor and/or participate in. You will get major exposure both in the Chamber’s newsletter as well as the event poster and local advertising. There are also opportunities for your employees to volunteer their time as we need many volunteers throughout the day to help with set-up, registration, tear-down, and parking cars. Aside from great exposure for your business through sponsorships, this event is a favorite in the community and you can play an integral part in continuing the tradition!

4th of July Parade: July 4th

This event is one of Newton’s largest community celebrations and the Chamber’s largest volunteer opportunity. Committee members are needed to plan and stage the parade and entries, as well as assist with the downtown vendors, publicity, and clean up. This is a great opportunity to gain experience with event planning and teamwork! Businesses also have sponsorship opportunities.



New Teacher’s Luncheon: August, 2022

The Greater Newton Area Chamber of Commerce hosts our “New Teachers Luncheon” every year to welcome new school teachers to the Newton Community. Our partnership with the Newton School District and Newton Christian School are ones that we like to celebrate. The luncheon is a great opportunity for our local businesses to introduce themselves to the new teachers, and with their sponsorships they are also able to speak during the luncheon as well as leave some branded merchandise for each educator. We also have time for some fun networking and, of course, a great lunch! The Newton Chamber appreciates our amazing educators and this event gives us the opportunity to thank them and show them all of the great amenities in our community as well as introduce them to a handful of the great business owners in our community.

Courthouse Lighting Event: Friday, November, 25th, 2022

This event is held annually on the Friday after Thanksgiving. The event follows the Annual Jasper County Courthouse Lighting and is a community favorite. It features a visit from Santa inside the courthouse as well as horse and carriage rides and live entertainment. It is a fun kickoff to the holiday season.





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GET TO KNOW *Newton*

The City of Newton focuses on providing a safe community with a high quality of life, engaged residents, and a strong business community.



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A FEW WORDS *from our* **Mayor**



Dear Friends,

I am grateful for the opportunity to serve as mayor during a time of growth and development in the City of Newton. It is an honor to lead a forward-thinking community that maintains the small-town pride of its roots. The City of Newton focuses on providing a safe community with a high quality of life, engaged residents, and a strong business community.

I am proud of the progressive, family-friendly community that we call home and believe that Newton is a shining star of Central Iowa. I'm excited about what the future holds for us. The outlook is bright and promising. As a community, we continue to persevere and persist in our efforts to see this community progress and I am proud of all those who have had a hand in doing so.

I'd like to recognize those who worked diligently in creating the quality of life we have enjoyed over the years. Business owners, engaged volunteers, and passionate residents have created a model for future community engagement that makes me proud to know Newton. There are so many individuals in our community who chose to set down roots here, invest in businesses, and give back to the community and it's these people who

make Newton what it is today. There are also countless community leaders, elected officials, and city employees committed to public service who have helped shape our community and continue to guide us into a brighter future.

With many exciting community events and gatherings on the horizon, we look forward to what is in store for our community. Let us continue to welcome new people and businesses to our community and invite them to know Newton with the same warm and friendly spirit that many in our community have experienced over the years.

Sincerely,
Michael L. Hansen
Mayor, City of Newton



Open daily, 6 a.m. - 10 p.m.
1501 1st Avenue East
Newton, IA 50208
641-792-7030

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200 South 8th Ave
Newton, IA 50208
641-792-7440

Welcome to Newton | *Numbers to Know*

City of Newton-Mayor & City

Mayor | Mike Hansen Mayor | 641-521-6755

mikeh@newtongov.org

Council At Large | Randy Ervin | 641-792-1931

randye@newtongov.org

Council At Large | Evelyn George | 641-521-0329

evelyn@newtongov.org

Council First Ward | Mark Hallam | 515-205-6149

markh@newtongov.org

Council Second Ward | Melissa Dalton | 515-650-3151

melissad@newtongov.org

Council Third Ward | Craig Trotter | 641-521-7552

craig@newtongov.org

Council Fourth Ward | Vicki Wade | 641-521-5775

vickiw@newtongov.org

City of Newton Departments & Divisions

Airport | 641-792-1292

City Hall (*Admin, Community Marketing, Finance*) | 641-792-2787

Community Services (*Cemetery, Code Enforcement, Engineering & Recreation*) | 641-792-6622

Drivers License | 641-792-3815

Economic Development | 641-792-6622

Fire Department (*Non-Emergency*) | 641-792-3347

Landfill | 641-792-3866

Library | 641-792-4180

Parks & City Grounds | 641-792-1470

Planning & Zoning | 641-792-6622

Police (*Non-Emergency*) | 641-791-0850

Newton Development Corp. | 641-787-8210

Public Works | 641-792-6622

Jasper County Departments & Divisions

Jasper County Assessor | 641-792-6195

Jasper County Auditor | 641-792-7016

Jasper County Courthouse | 641-792-7016

Jasper County Conservation Board | 641-792-9780

Jasper County Emergency Management | 641-792-7555

Jasper County Sanitation | 641-792-7603

Jasper County Board of Supervisors | 641-792-7016

Sheriff (*Non-Emergency*) | 641-792-5912

Government Entities

State Representative | John Dunwell | 515-325-7001

State Senator | Zach Nunn | 515-281-3371

Housing

Newton Housing Development Corp | 641-521-6031

One Call Before You Dig | 1-800-292-8989

Utilities

Alliant Energy | 800-255-4268

Black Hills Energy | 888-890-5554

Dodd's Trash & Recycling | 641-791-9195

Post Office | 641-792-4730

Waterworks | 641-792-2003

School District

Newton Community School District | 641-792-5809

E.J.H Beard Administration Center | 641-792-5809

Aurora Heights Elementary | 641-792-7324

Berg Middle School | 641-792-7741

Emerson Hough Elementary | 641-792-3982

Newton High School | 641-792-5797

Thomas Jefferson Elementary | 641-792-2498

Newton WEST Academy | 641-792-0335

Woodrow Wilson Elementary | 641-792-7311

School Board

Robyn Friedman—President | 641-840-2215

Josh Cantu—Vice President | 641-840-1091

Donna Cook | 641-521-4123

Liz Hammerly | 515-494-5315

Travis Padgett | 319-621-4679

Mark Thayer | 641-831-3431

Ray Whipple | 641-417-0385

City Parks

Agnes Patterson Memorial Park | 3000 Block N. 4th Ave. E.

Aurora Park | 2111 1st Ave. E.

Maytag Park | 301 S. 11th Ave. W.

Sunset Park | 110 N. 6th Ave. E.

Woodland Park | 201 N. 19th Ave. E.

Golf Course

Westwood Golf Course | 3387 Hwy F48 W. | 641-792-3087

Neighborhood Parks

Callison Park | 300 Block W. 9th St. S.

Denniston Knolls Park | Corner of W. 16th St. S. & S 15th Ave. W.

Hillcrest Park | Corner of W. 15th St. N. & N. 3rd Ave. W.

Recreational Areas

Industrial Park | N. 15th Ave. E.

Softball Complex | N. 19th Ave. E.

Newton Dog Park/Westwood Park | 3387 Hwy F48 W.

Union T-Ball Area | 1800 W. 4th St. N.

Swimming Pools

Maytag Pool | 301 S 11th Ave. W. | 641-792-1470



Newton

MAIN STREET

WHO ARE WE?

We believe that everyone deserves access to a vibrant neighborhood—a place that has a thriving local economy, is rich in character, and features inviting public spaces that make residents and visitors feel that they belong. Newton Main Street is a 501(c)3 economic development that focuses on historic preservation organization. We operate under the IEDA but are fully funded by community. We are one of 55 Main Street Communities in the state of Iowa and one of thousands nationwide!

WE STRIVE TO BRING VIBRANCY DOWNTOWN

Our mission is to preserve the history, invest in the future and develop pride in our downtown district through community involvement, volunteerism and private public partnerships within the Main Street district, the heart of Newton.

Invest in the future of Newton Main Street today!

Newton Main Street

122 1st St N,

Newton, Iowa 50208

(641) 791-9617

www.newtoniowamainstreet.com

NEWTON MAIN STREET ACCOMPLISHMENTS

- Developed Downtown Design Guidelines, these guidelines help building owners keep the historic integrity of their buildings, in turn, helping our downtown remain a part of the National Historic Register of Historic Downtowns.
- Partnered with the City on creating the Downtown Improvement Grant, this grant helps building owners improve the façade of their buildings.
- We have received two Challenge Grants from IEDA (Iowa Economic Development Authority) totaling \$150,000 towards both Maytag Hotel Ballroom and the Goldfinch Growth project at the old County Garage 115 W 2nd St S.
- In the Summer of 2017, we partnered with U of I to restore 4 of the largest Murals Downtown.
- We have logged over 9,100 volunteer hours, valued at \$232,965 invested through time and energy in our downtown.
- The Promotion Committee grew the long-standing Newton Farmers Market into a new location welcomes many new faces.
- The Design Committee created a Utility Box Wrap of Historical Images of Downtown.
- The Economic Vitality Committee is working on Building an Inventory database to better market the district.
- The Organization Committee continues to bring public, private, and individual sectors together.

I want to say **THANK YOU** for your support and contribution to our organization in 2020 & 2021. We all know that 2020 brought challenges and hurdles to jump over due to COVID-19 and Derecho. Main Street faced many challenges this year with canceling events, moving them to virtual, moving to a different location, and coming up with a whole new idea to help raise funds to keep Main Street afloat. With you being our partners and continued support of us through 2020 & 2021 we will come back bigger and better for 2022.

**WE ENCOURAGE, THE “LIVE, WORK, PLAY” DOWNTOWN MENTALITY. WHEN
YOUR DOWNTOWN IS STRONG, YOUR COMMUNITY IS STRONG.**



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Park Centre

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Steven G. Rabedeaux, DDS

1919 1st Ave E. Newton, IA 641-792-2780

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Lonnie Portner, Agent
123 E 2nd Street S
Newton, IA 50208
Bus: 641-792-6000

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GET TO KNOW **Newton** DEVELOPMENT CORPORATION



Mission Statement: The Newton Development Corporation strives to improve the economic well-being of the Newton community.

We accomplish this through collaboration with other community stakeholders to increase investment in Newton by retaining, growing, and attracting business. Our success is measured through growth in employment, population, housing, retail sales, tax base, healthcare accessibility and school enrollment.

We will follow these principles and values: Honesty, integrity, respect, professionalism, teamwork and an appropriated balance of transparency and confidentiality.

Engage Coworking

The Newton Development Corporation (NDC) has established a coworking space called Engage coworking, featuring:

- High Speed Internet
- Copier
- Conference room
- Dedicated Desks/Office Space
- Membership Options

Engage coworking is located on the second floor of Legacy Plaza above Gezellig Brewery at 403 W 4th Street North. For more information go to www.engagecowork.com or for a tour contact tanyam.ndc@gmail.com



NDC works on economic development with the State of Iowa, The Greater Des Moines Partnership, Jasper County, City of Newton and Des Area Community College to bring more industry and business to the area along with amenities that our workforce desires. NDC also work with our existing companies helping them with expansion opportunities, workforce and other things to help them be successful.

Newton is located at the Crossroads of America. I-80 is adjacent to Newton and I-35 is 30 miles west. www.newtondevelopment-corporation.com



Frank Liebl
Executive Director
frankliebl.ndc@gmail.com



Tanya Michener
Associate Director
tanyam.ndc@gmail.com



GET TO KNOW *Newton*

Whether you're raising a family, starting a business or building a home — you'll want to get to know Newton. The community has many great amenities — excellent schools, unique entertainment, beautiful art displays, and parks. Established in 1846 and incorporated as a city in 1857, Newton is the county seat of Jasper County and the largest city in the county.

Newton focuses on providing a safe community with a high quality of life, engaged residents, and a strong business community. Newton shines bright and is a progressive, family-friendly community that is a shining star of Central Iowa and a place to call home.

The City has received a variety of awards from the Iowa City Manager's Association for the implementation of our comprehensive plan and the Get to Know Newton community outreach program. Newton was also named one of the "Top 10 Affordable Small Towns Where You Actually Want to Live"; by Realtor.com.



GET TO KNOW YOUR LOCAL GOVERNMENT

The City of Newton has a Mayor-Council form of government. Citizens of Newton elect a mayor, four ward councilmembers and two at-large councilmembers to represent them as a legislative body. The Mayor and Council approve annual budgets, set tax rates, focus on strategic planning, community growth, development, capital improvements, and city code to provide a safe community with a high quality of life for all. The Mayor and City Council appoint a City Administrator, City Clerk and City Attorney.

The City Administrator runs the day-to-day operations of the City and oversees the City Departments which are: Administration, Police, Fire, Community Services, Community Development and Public Works. The Newton Public Library reports to the Newton Public Library Board of Trustees that are appointed by the Mayor and Council. Newton WaterWorks is a standalone utility that reports to the Water Board appointed by the Mayor and Council.

The City of Newton also has boards & commissions that are appointed by the Mayor and Council. This includes the Animal Review Committee, Building Trades Board, Civil Service Commission, Downtown Grant Review Board, Downtown Newton SSMID Board, Historic Preservation Commission, Library Board of Trustees, Park Board, Planning & Zoning Commission, Water Board, and the Zoning Board of Adjustment. All of these boards and commissions have appointed citizens that make decisions or recommendations that the Mayor and Council look to as they govern.

Newton is the largest city in Jasper County and residents like you make an impact by engaging in municipal elections, attending & participating in public meetings, serving on boards or commission, volunteer on community committees, taking our surveys and engaging with City staff. In ways, both big & small, YOU can make your voice heard by taking part in public engagement. Collectively, elected officials, the City Administrator & staff, and the community work together to shape a vision for the future of Newton.



GET ENGAGED BY VISITING OUR WEBSITE AT WWW.NEWTONGOV.ORG/ENGAGE. THERE YOU CAN CONNECT, SUBSCRIBE AND KEEP UP-TO-DATE ABOUT WHAT'S HAPPENING RIGHT HERE IN YOUR LOCAL COMMUNITY.





GET TO
KNOW

Newton



GET TO KNOW OUR COMMUNITY

Located 30 minutes east of downtown Des Moines, our central Iowa location makes us the perfect city for raising a family, starting a business or building a home. Newton is located on Interstate 80 and near Interstate 35 in the "Crossroads of the Midwest." It's easy for Newton residents to travel throughout the region for work, entertainment, cultural events, shopping, and nightlife.

We know that "fun" doesn't mean the same thing to everyone, but we promise Newton offers something fun for everyone! During warmer weather, enjoy bike rides on our scenic trail system or play disc golf in one of our beautiful parks. You can also play 18 holes at Westwood Golf Course, splash around at Maytag Pool or catch a concert at Maytag Bowl! In the cooler months, curl up with a book from the Newton Public Library or sled down a hill at Sunset Park. There's an abundance of activities and events for everyone!

From races to concerts in the park; from a downtown square to a drive-in theater; from dog parks to bike trails - Newton has something for everyone. Need some ideas?

- Newton is passionate in its support of the arts and local culture. This includes nearly 90 displays of public art (including sculptures and murals), a community theatre that performs several shows each year, talented local musicians and a historical museum that celebrates Newton's history.
- Visit the Centre for Arts and Artists where you can take an art class and see local artists at work and don't forget to pick up a map of the Public Sculpture & Art Tour at the Centre featuring over 90 pieces of sculptures and murals!
- At the Jasper County Historical Museum, you can view sculptures by local artists Herman and Neal Deaton and learn all about Newton's rich history.
- The Newton Downtown Historic District consists of 85 properties (including the Jasper County Courthouse and Hotel Maytag) and was officially listed on the National Register of Historic Places in September 2014. Explore and shop at one of the many retail shops located downtown.
- Eat or grab a drink at one of our many dining establishments located throughout town.
- Check out Legacy Plaza which is home to Newton's craft beer brewery and tons of summer activities that include food trucks and live music.



GET TO KNOW **Newton**

HOUSING DEVELOPMENT CORPORATION



NEWTON HOUSING DEVELOPMENT CORPORATION

is a nonprofit 501(c)(3) organization that works in close partnership with the City of Newton, Iowa to fulfill our mission **"to increase the quantity and quality of housing in Newton."**

WHAT'S HAPPENING TODAY...

Arbor Estates, the newest subdivision in Newton, was developed in 2020. It is located in northeast Newton near Berg Middle School and Agnes Patterson Memorial Park. Plat 1 consists of 30 new single-family residential lots. Lots are for sale at \$42,500 each by Newton Housing Development Corporation and buyers can bring their own builders!

THE FUTURE...

More land is available for future development to the west and north of Arbor Estates Plate 1.

CONTACT NEWTON HOUSING DEVELOPMENT'S DIRECTOR AT NHDCDIRECTOR@GMAIL.COM
OR CALL **641-521-6031** FOR MORE INFORMATION OR TO MAKE AN APPOINTMENT.
NHDC • PO BOX 102 • NEWTON, IA 50208

IN PARTNERSHIP WITH NHDC,

the City of Newton will GIVE the buyers of a qualifying new construction home a \$10,000 check at closing.

Money can be used in anyway, spend or save it as you wish. There are no paybacks, no occupancy time requirements - it could even be tax free (check with your financial advisor or accountant).



VISIT THE CITY OF NEWTON'S WEBSITE FOR MORE DETAILS.

Our Schools

The Newton Community School District serves nearly 3,000 students (PreK - 12th Grade) and employs over 450 staff members. Here in our schools we have a mission to *empower every learner to achieve a lifetime of personal success*. We have made a strong commitment to meet the academic and social - emotional needs of each and every one of our students and staff.

The operating budget of the Newton Community School District is over \$36.4 million and has a tax rate of \$15.79 per \$1,000 valuation. The district encompasses 191 square miles and serves the communities of Newton, Kellogg, Reasnor, and surrounding areas.

There are seven campuses in our District: **Aurora Heights Elementary** (K-4), **Emerson Hough Elementary** (K-4), **Thomas Jefferson Elementary** (PreK-4), **Woodrow Wilson Elementary** (K-4), **Berg Middle School** (5-8), **Newton High School** (9-12), and **WEST Academy** (Alternative High School). Our buildings have earned honors over the past few years including being named National Showcase School Buildings for Capturing Kids' Hearts, a Blue Ribbon School, and achieving Level 1 certification in the High Reliability Schools model.



If you are new to Newton or are interested in having your students attend the Newton Community School District, come to the district's central office located at the E.J.H Beard Administration Center (1302 First Avenue West). We can answer all of your questions and welcome your students into our schools. We will work to make registration easy and strive to meet the needs of your students.

The Newton Community School District is proud to be partners with our Alumni Association and the Newton Community Educational Foundation (www.newton-ncef.org). These great organizations support our schools and help recognize our staff for their excellence.

The community of Newton takes great pride in our school system and the Cardinal can be seen all over town. Here in Newton, *Red Pride lives here* is not just a slogan, it is a way of life. Come join our family and you will be glad you did!

To learn more about the Newton Community School District, visit our website (www.newtoncsd.org) and like us on Facebook @ NewtonCSD.



Our Schools



Aurora Heights Elementary
310 E. 23rd St. S.
Newton, IA 50208
641-792-7324
Principal: Jolene Comer
Grades: K-4
Enrollment: 263



B.C. Berg Middle School
1900 N. 5th Ave. E.
Newton, IA 50208
641-792-7741
Principal: Bret Miller
Grades: 5-8
Enrollment: 860



Thomas Jefferson Elementary
112 Thomas Jefferson Dr.
Newton, IA
641-792-2498
Principal: Trisca Mick
Grades: Pre K-4
Enrollment: 357



Newton High School
800 E. 4th St. S
Newton, IA 50208
641-792-5797
Principal: Bill Peters
Grades: 9-12
Enrollment: 819



Woodrow Wilson Elementary
801 S. 8th Ave. W
Newton, IA 50208
641-792-7311
Principal: Todd Schuster
Grades: K-4
Enrollment: 266



WEST Academy
1302 1st Ave. W.
Newton, IA 50208
641-792-0335
Principal: Laura Selover
Grades: 10-12
Enrollment: 100



Emerson Hough Elementary
700 N. 4th Ave. E.
Newton, IA 50208
641-792-3982
Principal: Tara Zehr
Grades: K-4
Enrollment: 222



EJH Beard Administration Center
1302 1st Ave. W.
Newton, IA 50208
641-792-5809
Superintendent:
Tom Messinger
www.newtoncsd.org

H.A. Lynn Stadium



1201-1205 W. 6th St. S.
Newton, IA 50208



School Board Members

Business Listings

Access Systems
955 SE Olson Dr.
Waukee, IA 50263
(515) 987-6227

Advantage Credit Union
121 W. 3rd St. N.
Newton, IA 50208
(641) 792-5660

Alpha Media
KCOB & Energy 106.7
1801 N. 13th Ave. E.
Newton, IA 50208
(641) 792-5262

Alta House Event Center
1600 E. 36th St. S.
Newton, IA 50208
(641) 792-2582

American Family Insurance
Bev Rossow Agency
106 N. 2nd Ave. E.
Newton, IA 50208
(641) 792-8438

AmericInn Lodge & Suites
4401 S. 22nd Ave. E.
Newton, IA 50208
(641) 791-1160

Anytime Fitness
1707 1st Ave. E.
Newton, IA 50208
(641) 792-3880

Bank Iowa
215 W. 2nd St. N.
Newton, IA 50208
(641) 792-4500

Baqara Floral &
The Thunderdome
1615 1st Ave. W.
Newton, IA, 50208
(515) 681-5619

Baxter Comfort Solutions
120 Main St
Baxter IA 50028
(641) 328-8797

Believers In Grace Church
813 E. 7th St. N.
Newton, IA 50208
(641) 792-1893

Black Hills Energy
110 N. 4th Ave. W.
Newton, IA 50208
(888) 890-5554

Boy Scouts
Mid-Iowa Council
6123 Scout Trail
Des Moines, IA 50321
(515) 266-2135

Branderhorst, PLC
4780 Maple Street
Newton, IA 50208
(641) 521-2216

Brooker Plumbing
& Heating
200 N. 8th Ave. E.
Newton, IA 50208
(641) 792-2387

Buena Vista University
Newton Center
600 N. 2nd Ave. W.
Newton, IA 50208
(641) 791-1750

Buzzed Bee Meadery, Inc
1775 340th St.
Melbourne, IA 50162
(641) 485-1725

Caldwell, Brierly &
Chalupa, PLLC
211 1st Ave. W.
Newton, IA 50208
(641) 792-4160

Capitol II Theatre
116 1st St. N.
Newton, IA 50208
(641) 792-3549

Capstone Behavioral
Healthcare, Inc
1123 1st Ave. E. #200
Newton, IA 50208
(641) 792-1012

Car Country
Auto Wrecking
2713 Hwy 14 S.
Newton, IA 50208
(641) 792-8854

CB Construction
4683-90 Legion Street
Newton, IA 50208
(515) 238-6354

Central Iowa Sheds
111 Mill St. SW
PO Box 86
Altoona, IA 50009
(515) 967-5949

Centre for Arts and Artists
501 W. 3rd St. N.
Newton, IA 50208
(641) 792-1391

Christian Conference
Center
5064 Lincoln St.
Newton, IA 50208
(641) 792-1266

City of Newton
403 W. 4th St. N.
Suite 501
Newton, IA 50208
(641) 792-2787

Clemon-Maki Insurance
220 1st Ave. W.
Newton, IA 50208
(641) 792-5040

Community Heights
Alliance Church
2500 S. 13th Ave. E.
Newton, IA 50208
(641) 792-1620

Conner's Cardinal Corner
321 S. 2nd Ave. W.
Newton, IA 50208
(641) 792-8143

Culvers
1650 W. 9th St. S.
Newton, IA 50208
(641) 787-9900

Dimensions Accounting, PC
710 1st Ave E
PO Box 491
Newton, IA 50208
(641) 792-2058

Discover Hope
5:17 Ministry
733 1st Ave E
Newton, IA 50208
(641) 841-0598

DMACC Newton Campus
600 N. 2nd Ave. W.
Newton, IA 50208
(641) 791-3622

Dodd's Trash Hauling
& Recycling
2910 W. 4th St. S.
Newton, IA 50208
(641) 791-9195

E-Clips Hair &
Tanning, LLC
225 1st Ave. W.
Newton, IA 50208
(641) 791-2547

EarthWise Pet
103 W. 2nd St. N.
Newton, IA 50208
(641) 792-0158



**5064 Lincoln Street
Newton, Iowa 50208**

641.792.1266
reservations@newtonccc.org
www.Newtonccc.org



@ChristianConferenceCenter



SM-NE364139-0429

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Beverly Rossow, Agent
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106 N 2nd Ave E, Newton



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Ramsey-VP of Customer Relations

641-792-2387

200 N 8th Ave E • Newton, IA

Edward Jones Investments
Brendan Lamont
100 1st St. N.
Newton, IA 50208
(641) 792-5550

Edward Jones Investments
Dakota Hills
325 W. 4th St. N.
Newton, IA 50208
(641) 792-0081

Edward Jones Investments
Nate Milone
2617 1st Ave. E.
Newton, IA 50208
(641) 792-5151

Eye Care Center of
Newton, PC
100 N. 4th Ave. W.
Newton, IA 50208
(641) 792-7900

Fareway Stores Inc
120 N. 3rd Ave. E.
Newton, IA 50208
(641) 792-7950

First Choice Realty
328 1st Ave. W.
Newton, IA 50208
(641) 791-7600

First Interstate Bank
511 1st Ave. E.
Newton, IA 50208
(641) 792-9832

First United Methodist
Church
210 N. 2nd Ave. E.
Newton, IA 50208
(641) 792-4648

FNNB Bank
100 N. 2nd Ave. W.
Newton, IA 50208
(641) 792-3010

Forbes Office Solutions
102 N. 2nd Ave. E.
Newton, IA 50208
(641) 792-6168

Gates
1801 N 19th Ave E
Newton, IA 50208

Gezellig Brewing Company
403 W. 4th St. N.,
Suite 200
Newton, IA 50208
(641) 792-9218

Goldfinch Growth
PO Box 221
Newton, IA 50208
(515) 802-6110

Gralnek-Dunitz
1428 N. 19th Ave. E.
Newton, IA 50208
(641) 792-1484

Graphic Packaging
International, LLC
1204 N. 15th Ave. E.
Newton, IA 50208
(641) 791-7971

Great Southern Bank
1907 1st Ave. E.
Newton, IA 50208
(641) 792-6236

Gregg Young Auto Center
2020 W 20th St
Newton, IA 50208
(888)-609-0915

Ground Breaker Homes
12119 Stratford Dr.
Clive, IA 50325
(515) 309-0703

H & R Block
115 1st Ave. W.
Newton, IA 50208
(641) 792-1100

Hahn Roofing
701 S. 22nd St.
Fort Dodge, IA 50501
(800) 368-7833

Harris Rebar
1401 N. 15th Ave. E.
Newton, IA 50208
(641) 792-7142

Hunt Cleaners Inc
1120 E. 14th St. N.
Newton, IA 50208
(641) 791-9911

Hy-Vee
1501 1st Ave. E.
Newton, IA 50208
(641) 792-6702

Iowa Realty
Caren Clevenger
736 N. 3rd Ave. E.
Newton, IA 50208
(641) 792-5656

Iowa Realty
Mark Larson
736 N. 3rd Ave. E.
Newton, IA 50208
(641) 792-5656

Iowa Realty
Megan Meyer
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