

# GREATER AREA NEWTON Chamber of Commerce

## *Membership Packet*

*Working for the Success of the Newton Area:  
Community Focused, Business Oriented*



**Greater Newton Area Chamber of Commerce**  
113 1<sup>st</sup> Avenue West Newton, IA 50208  
Ph: (641) 792-5545 or Fax: (641) 791-0879  
info@experiencenewton.com  
[www.experiencenewton.com](http://www.experiencenewton.com)

### 2011 BOARD OF DIRECTORS

#### OFFICERS

**Board Chair** - Chantelle Lundberg  
Wallace Family Funeral Home & Crematory

**Vice Chair** - Mike Winblade  
Hy-Vee of Newton

**Treasurer** - Gerard Schwickerath  
Newton Community Theatre

**Secretary** - Debbie Knopf  
Newton YMCA Child Care Center

**Past Chair** - Bonnie Terpstra  
The Farmer's Wife

#### DIRECTORS

Rob Kahn  
First Newton National Bank

Jason Lauterbach  
Lauterbach Buick/GMC

Brian Smith  
Culver's of Newton

Leland Smith  
Retired

Bev Rossow  
American Family Insurance

### CHAMBER STAFF

**Executive Director** - Darrell Sarmento  
darrell@experiencenewton.com

**Administrative Assistant** - Sue Ely  
admin@experiencenewton.com

# Welcome to the Greater Newton Area Chamber of Commerce

## Our Mission:

***Working for the Success of the Newton Area:  
Community Focused, Business Oriented***

## What is the Greater Newton Area Chamber of Commerce?

The Greater Newton Area Chamber of Commerce is a private, not-for-profit business membership association. It is a service organization designed to meet the needs of the business community in making Newton Iowa and Jasper County a great place to live and do business. Whether it's through networking events, business information, advertising opportunities, or partnering with our local economic development organizations, chamber members can capitalize on contacts and resources provided by the Greater Newton Area Chamber of Commerce. The Chamber also hosts community events to improve the quality of life for business owners and families in our region.

## How can I get the most out of my Chamber membership?

The "Member Benefits" page outlines the details of your chamber membership. In many ways your Chamber membership is as good as you make it. The more you become involved in the community and build your business network, the more you and your business will benefit.

As a member of the Greater Newton Area Chamber of Commerce, you are aligned with more than 200 other businesses, organizations, and individuals in a professional association that is working to strengthen the long-term economic vitality of its members and the community.

Community Events and Sponsorship Opportunities provided through the Chamber allow you to demonstrate your support and make a positive community impact while improving the quality of life for everyone in Newton Iowa.




## Membership Benefits



*We are an advocate for Newton Chamber businesses by providing an environment to promote your business through a variety of networking opportunities. Newton Chamber members receive great value through a variety of membership benefits.*

**Membership Directory** – Each member is entitled to a free listing on the website as well as in the Chamber membership directory which is distributed to all Chamber member businesses, visitors, and in relocation packets.

 **Regional Directory** - Our Chamber is a member of the Greater Des Moines Partnership, a regional affiliation of 22 other Chamber's of Commerce in Central Iowa. All Newton Chamber Members are listed on their website and regional business directory. You can learn more about the benefits of this affiliation at [www.desmoinesmetro.com](http://www.desmoinesmetro.com).

**Special Events and Mixers** - Whether it's a Morning Breakfast, an Open House, or Business After Hours, these popular membership mixers gives members the opportunity to meet, exchange business cards, and talk business in a relaxed social atmosphere. Some events feature special business related topics such as leadership, marketing, and customers service that are helpful to our Newton business leaders.

**Friday Forecast and Chamber E-Blast** - Communicate your news and events to the business community through our weekly chamber communications.

**Ribbon Cuttings and Milestone Celebrations** – New members receive assistance in planning their ribbon cutting ceremony and open house. Existing members can enjoy the benefit of the having the Chamber assist them in celebrating a business anniversary or milestone.



**Referrals** — Hundreds of referrals are made each year to Chamber businesses through website listings and office solicitations.

**Special Committees** - The Chamber of Commerce hosts several events each year that benefit our membership and the community of Newton. These events and community programs provide opportunities for business exposure and a sense of community involvement.

**Internet Link** – A FREE website link to [www.experiencenewton.com](http://www.experiencenewton.com) is available to all chamber members. There are over 1 million hits to the website annually.

**Tax Deduction** – Membership is tax deductible as a business expense.

**Membership Listing & Mailing Labels** – Available to members, at no cost, providing a valuable tool for direct mail promotions. (for non solicitation purposes).

**Bulk Mail** – Our bulk permit is available to members for significant savings on promotional mailings

**Meeting Rooms** – Free use of the meeting rooms in the Chamber office. We have a small meeting room downstairs which comfortably seats up to 10. Our upstairs conference room will seat 12-15 or can be configure to seat over 20.



## Events and Opportunities

**Ambassadors** – Our Chamber Ambassadors are key in recruiting new chamber members and making sure the existing members are making the most of their Chamber membership. They function as the hospitality arm of the Chamber helping members feel welcomed, connected, and informed. The Ambassadors meet on the third Thursday of each month, at noon. They play a key role in planning & attending the Ribbon Cuttings, Business After Hours, Ground Breakings, Open Houses, and other community events.

**Chamber Breakfast Mixers** - A Networking Breakfast is held from 7:00 - 8:30 a.m. on the 2nd Thursday most months. The program features business relevant topics and speakers plus a chance to network with fellow chamber members. There are also sponsorship opportunities for these popular events. Chamber breakfast are currently free of charge to Chamber Members



**Chamber Coffee, Open House, or Business after Hours** - These events allow members to showcase their business and provide an opportunity for Chamber Members to network and socialize. There are usually at least two per month.



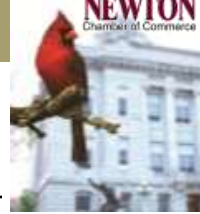
**Fourth of July Parade and Celebration** – Newton's largest community celebration and the Chamber's largest volunteer opportunity. Committee members are needed to stage the parade entries as well as assist with the downtown vendors, publicity and clean up in the afternoon.

**Education** - This committee will help plan the New Teachers Luncheon held annually to celebrate the new educators and the school administration in the Newton school system. We also explore other ways that the business community can support our schools.

**Lighted Christmas Parade** - The parade is always held annually on the Friday after Thanksgiving. The event follows the **Annual Jasper County Courthouse Lighting** and is a community favorite. The leadership committee for this popular event is responsible for recruiting entries, finding interested sponsors and staging the event.



*There is a form on the back of the Membership Application to indicate your interest in any of the above activities and events.*



# Membership Application

Date \_\_\_\_\_

Business/Organization/Individual \_\_\_\_\_

Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Main Phone \_\_\_\_\_ Main Fax \_\_\_\_\_

Website \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Direct Extension \_\_\_\_\_ E-mail \_\_\_\_\_

Additional Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Additional Contact Name \_\_\_\_\_ Email \_\_\_\_\_

# of Employees for your business. Full Time # \_\_\_\_\_ Part Time # \_\_\_\_\_

**PLEASE NOTE:** Employees refers to Full-Time Employees. For the purpose of this application and your chamber membership, we consider three (3) part-time employees to equal one (1) full-time employee.

## Chamber Dues

Basic	Employees	Dues	Industrial	Employees	Dues
Includes:	1-2	\$198		1-15	\$269
Retail	3-5	\$289		16-30	\$393
Grocery	6-8	\$359		31-45	\$544
Media	9-12	\$429		46-75	\$701
Service	13-15	\$519		76-125	\$1005
Agricultural	16-20	\$589		126-175	\$1,164
Auto Dealers	21-25	\$669		176-225	\$1,246
Auto Service	26-30	\$739		226-275	\$1,321
Entertainment	31-35	\$813		Over 275	\$4.80 Per Employee
Restaurants	36-40	\$889			
	41-45	\$965			
	46-50	\$1,046			
	51-75	\$1,140	Real Estate		<b>Dues</b>
	76-100	\$1,420	Salons/Spas		\$198 or base plus \$40 per agent
	101-150	\$1,780	Hotel/Motel/B&B:		\$198 base plus \$40 per stylist
	Over 150	\$6.71 per Employee	Banks/Financial Inst.		\$198 base plus \$4.00 per room
			Health Care Facilities		\$37 per Million Deposits
Professional	Employees	Dues	Church		\$198 Base + \$3.03 bed
Includes:	1-2	\$198	Non-profit		\$150
Attorneys	3-4	\$329	Individual - Non Business		\$170
Brokers	5-7	\$449	Utilities		\$90
CPA's	8-10	\$579	Government		\$0.23 per subscriber
Doctors	11-15	\$853	Associate Member		\$800
Insurance	16-20	\$965	Seasonal Business		\$250
Veterinarians	21-30	\$1,040	Seasonal Vendor		\$125
Morticians					\$100

Revised 1-09-2012

<p>Membership Investments are not deductible as a charitable contribution for income tax purposes, but may be deductible as an ordinary and necessary business expense.</p>		<p><b>For Office Use Only:</b>                  Website _____                  Database _____                  Chamber Bucks _____                  Accounting _____                  Contact List _____                  GDMP _____                  Friday Forecast _____</p>
<p>Authorized Signature: _____</p>		
<p>Annual Dues: \$ _____ OR Pro-rated amount: \$ _____</p>		
<p>Invoice: Annually _____; Semi-annually _____; Quarterly _____</p>		
<p><b>More on back...</b></p>		



# Membership Profile & Involvement

C  
h  
a  
m  
b  
e  
r  
  
M  
e  
m  
b  
e  
r  
s  
h  
i  
p  
  
A  
p  
p  
l  
i  
c  
a  
t  
i  
o  
n

Business/Organization/Individual: \_\_\_\_\_

Business/Organization's Anniversary Date \_\_\_\_\_ In Newton, Iowa since \_\_\_\_\_ (if different)

Any special events or milestones planned in the next year (office move? new anniversary? etc.) \_\_\_\_\_

Business mission statement? \_\_\_\_\_

Brief description of your products or services: \_\_\_\_\_

Anything interesting or unique you'd like us to know about your business \_\_\_\_\_

Are you interested in sponsoring and/or hosting a Chamber Breakfast of Special Event? \_\_\_\_\_

## Communication Preferences

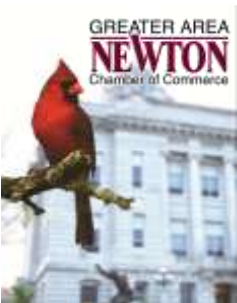
Circle the information you authorize to be made public in the Chamber Directory (D) and/or on the Chamber Website (W):

Physical Address D W ; Mailing Address D W ; Website D W ; Public E-Mail D W  
Phone D W ; Fax D W ; Contact Name D W ; Contact Phone D W ; Contact E-Mail D W

## Volunteer/Service Opportunities

Chamber Activities and Issues of Interest (Check all that you would like to participate in):

- Ambassadors \_\_\_\_\_
- Chamber Breakfast/Hospitality \_\_\_\_\_
- Education \_\_\_\_\_
- Fourth of July \_\_\_\_\_
- Lighted Christmas Parade \_\_\_\_\_
- Seasonal Events \_\_\_\_\_
- Downtown Committee \_\_\_\_\_
- Young Professionals \_\_\_\_\_
- Social Media \_\_\_\_\_



## Greater Newton Area Chamber of Commerce

113 1<sup>st</sup> Ave. W.

Newton, IA 50208

Ph: (641) 792-5545 or Fax: (641) 791-0879

info@experiencenewton.com

www.experiencenewton.com